

TAKE THE LEAD PRACTICAL LEADERSHIP SKILLS COURSES, WORKSHOPS, WEBINARS, AND ROLE MODEL PRESENTATIONS



**Power
unused is
power
useless.**

TAKE THE LEAD prepares, develops, inspires and propels women to take their fair and equal share of leadership positions across all sectors by 2025. It's today's women's movement — a unique catalyst for women to embrace power and reach leadership parity.

Presented or curated by Gloria Feldt, author of *No Excuses: 9 Ways Women Can Change How We Think About Power*; Co-Founder and President of Take The Lead. Gloria shares her research and inspiring story of how she grew from teen mom and high school dropout in rural Texas to CEO of the world's largest reproductive health organization, Planned Parenthood Federation of America and now has founded Take The Lead to prepare and propel women to leadership parity by 2025. She was dubbed by Vanity Fair as one of America's "Top 200 Women Legends, Leaders, and Trailblazers" and chosen Glamour Woman of the Year. She teaches "Women, Power, and Leadership" at Arizona State University and has been both published and interviewed by most major media.

Take The Lead Teaches programs are customized for audience demographics and professions. Length and range of content vary based on the goals and focus of the sponsoring organization. Value added to organizations: **achieving superior financial performance, increasing the pipeline of well-prepared female leaders, reaching target markets, and actualizing diversity and inclusion objectives.** *Take The Lead cracks the code that has stalled women at 18% of top leadership positions across all sectors.*

Workshop, course, and webinar participants learn such skills as:

- How to redefine power, embrace it with intention and lead authentically
- The 9 practical leadership "Power Tools" in bite-sized, useful takeaways
- Creating a Personal Leadership Action Plan to reach goals or solve problems, define the terms, and overcome obstacles.
- How to understand, identify, and overcome implicit bias—ours and theirs
- Gender "bilingual" communications, self-presentation, and self-promotion
- How to negotiate with confidence
- How to network with purpose
- How to deal positively with conflict, chaos, and controversy
- "Sister Courage" principles for leading organizational change
- All can be taught in person, on-line, or blended
- Can be supplemented with **Take The Lead Connects** facilitated mentoring circles

Take The Lead Presents Role Model Programs are curated and facilitated speeches or panels of accomplished women, recorded for ongoing use by the organization and Take The Lead. Discussion guides give programs value beyond being inspiring speeches.

Contact: gloriafeldt@taketheleadwomen.com for more information or to schedule. Fees vary according to time, distance, and speakers.

TAKE THE LEAD



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