

TAKE THE LEAD

LEADERSHIP SKILLS COURSES, WORKSHOPS, WEBINARS, ROLE MODEL PRESENTATIONS

Take The Lead Teaches programs are customized for audience demographics and professions. Length and range of content vary based on the goals and focus of the sponsoring organization. Value to your organization: **achieving superior financial performance, increasing the pipeline of well-prepared female leaders, reaching target markets, and actualizing diversity and inclusion objectives.** *Take The Lead cracks the code that has stalled women at 18% of top leadership positions across all sectors.*



WHAT PARTICIPANTS SAY:

"Life changing. I feel more empowered than ever to embrace the Power TO in my own career."

"Inspiring, amazing. Most effective presentation we have had."

"Gloria understands what it takes to mobilize an organization to dramatic new goals."

Programs are presented or curated by Gloria Feldt, author of *No Excuses: 9 Ways Women Can Change How We Think About Power*; Co-Founder and President of **Take The Lead**. Feldt was dubbed by Vanity Fair as one of America's "Top 200 Women Legends, Leaders, and Trailblazers" and chosen Glamour Woman of the Year. She teaches "Women, Power, and Leadership" at Arizona State University and has been both published and interviewed by most major media. She shares her research, leadership lessons from her own experience leading and growing organizations, and her inspiring personal story of how she grew from teen mom and high school dropout in rural Texas to CEO of the world's largest reproductive health organization, Planned Parenthood Federation of America, became a bestselling author, and why she knows this is the moment for **Take The Lead** to prepare, develop, inspire, and propel women to leadership parity for good--the good of men, women, companies, and the world.

"Empower your invaluable women knowledge workers by hiring Gloria Feldt to speak to your executives, board members, and high performing women to crack the diversity and inclusion nut that American business has so far found as elusive as the creation of cold fusion." --Victoria Pynchon, attorney and principal, She Negotiates consulting and training

Workshop, course, and webinar participants learn such skills as:

- How to redefine power, embrace it with intention and lead authentically
- The 9 practical leadership **"Power Tools"** in bite-sized, useful takeaways
- Create a Personal Leadership Action Plan to clarify your vision, reach goals or solve problems, define your terms, and overcome obstacles.
- How to understand, identify, and overcome implicit bias—ours and theirs
- Gender "bilingual" communications, self-presentation, self-promotion, thought leadership
- How to negotiate with confidence
- How to network with purpose
- How to deal positively with conflict, chaos, and controversy
- "Sister Courage" principles for leading organizational change
- All can be taught in person, on-line, or blended
- Can be supplemented with **Take The Lead Connects** facilitated mentoring circles

TAKE THE LEAD prepares, develops, inspires and propels women to take their fair and equal share of leadership positions across all sectors by 2025. It's today's women's movement — a unique catalyst for women to embrace power and reach leadership parity.

Take The Lead Presents Role Model Programs are curated and facilitated speeches or panels of accomplished women, recorded for ongoing use by your organization and **Take The Lead**. Discussion guides add value beyond being inspiring speeches.

Contact: gloriafeldt@taketheleadwomen.com for more information or to schedule a program. Fees vary according to time, distance, and speakers engaged.

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New! Sign up for "Take The Lead This Week" newsletter and our FREE Virtual Happy Hours at www.taketheleadwomen.com. Because women deserve parity by #25not95.

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