What's Your BIG RE?



August 25-26, 2022 Arizona Biltmore Hotel and Globally Virtually

REthink The power of leading like a woman

REwire

Your energy to clarify and commit to your highest intentions

REcreate

A new paradigm where all women are recognized, respected, and rewarded for the value of their contributions



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From Mass Disruption to Critical Mass of Progress

Thank you for joining in this pivotal moment to seize the opportunities in the wake of pandemic recovery. The last 2 years have exacerbated disparities and revealed fault lines in our culture. The time to advance racial and gender parity in leadership is now.

Take The Lead has proven programs to help the economy emerge stronger, with women of all diversities and intersectionalities at the center of recovery, ready to take leadership positions across all sectors by 2025.

Our theme for this year's Power Up Conference: REthink, REwire and REcreate will inspire you to break through existing barriers, create healthy new norms and set intentions for your full potential.



Gloria Feldt

Co-Founder & President, Take The Lead



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CONCERT AGENDA THURSDAY, AUGUST 25™ **ALL TIMES LISTED IN PACIFIC TIME ZONE**

5:00PM-6:00PM	In-Person Attendees: Reception
6:00PM-6:15PM	In-Person and Virtual Attendees:
	Land Acknowledgement: Jolyana Begay-Kroupa, CEO of the Phoenix Indian Center
	Celebration Kick-Off: Aly Palmer: Host Extraordinaire, Singer, Songwriter, Producer, Teaching Artist and
	Equality Activist
	Wear The Shirt Award Recipient: Suzanne Lerner, Co-Founder, President and CEO of Michael Stars
6:15PM-7:25PM	Special Performances By:
	Aly Palmer
	BETTY: Award-Winning Indie Pop Trio and Equality Activist
	Jazz Con Alma: Rhythmic Brazilian Jazz
	Marina Arsenijevic: International Award-Winning Pianist and Composer
7:25PM-7:30PM	Alex Barbanell Leading Man Challenge: Dede Thompson Bartlett, Co-Chair of the Jim and Dede Bartlett
	Foundation
7:30PM-7:40PM	Happy 80th Birthday Tribute to Gloria Feldt!
7:40PM-7:55PM	A Special Virtual Tribute from Dierks Bentley, American Country Music Singer and Songwriter
7:55PM-8:00PM	Closing

CONFERENCE AGENDA

FRIDAY, AUGUST 26TH

In-Person	Virtual			
7:00AM-8:15AM				
NETWORKING WITH INTENTION				
7:00AM-8:15AM PT	7:00AM-8:15AM PT			
Networking with Intention	Networking with Intention			
Registration, Breakfast				
8:00AM Doors Open				
8:15AM-8:40AM				
WELCOME				
Kim Tarnopolski, Founder & Chief Community Builder of 100+ Women Who Care Valley of the Sun, Conference Chair				
Jolyana Begay-Kroupa, CEO of the Phoenix Indian Center				
Lily McNair, Take The Lead Board Chair and Former President of Tuskegee University				
Nancy O'Reilly, Take The Lead Immediate Past Board Chair, Founder, Women Connect4Good				
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8:40AM-9:15AM

LEADING WOMAN AWARD AND KEYNOTE: INTENTIONAL LEADERSHIP

Carla Harris, Leader, Author, Singer, Senior Client Advisor at Morgan Stanley

9:15AM-10:00AM RETHINK PANEL: INNOVATING EQUITY

Katica Roy, CEO, Pipeline Equity Lisa Mae Brunson, Founder, Wonder Women Tech Marva Bailer, Author,Vice President of Revenue Social Impact at Twilio

10:00AM-10:20AM Break

10:20AM-10:55AM

REWIRE KEYNOTE: WORKPLACE EQUITY – SYSTEMATIC CHANGE FROM "POWER OVER" TO "POWER TO"

Tara Jaye Frank, Equity Strategist, Author of *The Waymakers*

Notes, Aha's and Inspired Intentions

10:55AM-11:00AM POWER TO CHANGE

Karianne Munstedt, CEO at Karianne Munstedt

Transition to In-Breakouts and Virtual Workshops			
11:15AM-12:00PM IN-PERSON BREAKOUT PANELS	11:15AM-12:00PM Virtual Workshops		
1. Making Good Trouble: How To Be An Effective Citizen Gloria Feldt, Co-Founder & President, Take The Lead	1. Overcoming Obstacles to Sharing Your Voice Hope Timberlake, Speaker, Trainer & Coach Empowering Emerging Leaders to Master High Stakes & Everyday Communication		
2. Women and Wealth: Building Women's Economic Equality Kate Isler, Co-Founder and CEO, TheWMarketplace Suzanne Lerner, Co-Founder, President and CEO of Michael Stars Jorgi Paul, Founder, Lady of Record, Gender Wealth Gap Activist	2. Being an Ally in the Workplace: Making a Conscious Effort To Support Marginalized Individuals Janet Fouts, Human Potential Facilitator, Speaker, Mindfulness, Resilience and Thriving Coach, TEDx		
3. Modern Motherhood: Embrace Your Greatness in Motherhood, Career and Life Sophia Yen, CEO & Co-Founder, Pandia Health Amy Looper, Founder, Leading Motherhood, Leadership Development & Maternal Well-Being			

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Page | 4

lizabeth Borelli, Author, Personal Growth and Development Coach	
/eronica Lynn Clark, Love and Intimacy Coach	
12:00-12:15 In-Person Attendees Transition to Lunch	
	nspired Intentions
12:15PM-1:20PM	12:00PM-12:50PM
NETWORKING LUNCH AND AWARDS	VIRTUAL NETWORKING TABLES
12:50PN	I-1:20PM
	CEREMONY
)rees:
	er, Founder and CEO of Manager Global Holdings
Presented b	y Leon Silver
Landian Dusinger Award Insight Asso	nted Du Jan Vasin, Okief Deanle Officer
	pted By Jen Vasin, Chief People Officer
	eather Mattisson
Leading Philanthrony Award: Vince and la	ne Roig of the Helios Education Foundation
	Kim Tarnopolski
1:20PM-1:30PM Transition to In-Pers	on Roundtables and Virtual Workshops
1:30PM-3:00PM	1:30PM-3:00PM
IN-PERSON ROUNDTABLES	VIRTUAL WORKSHOPS
20-Minute Rotations	1:30PM-2:10PM
The Latest in Reproductive Health:	The Entrepreneur Journey: Preparing for Prime Time
#PeriodsOptional, Birth Control, Abortion and Menopause	Loretta McCarthy, Co-CEO and Managing Partner, Golden Seed
Sophia Yen, MD, MPH	Michelle Tran, Head of Enterprise Sales, SVP, Vestwell
CEO & Co-Founder, Pandia Health	Maggie Sanchez, Investor, Entrepreneur, Digital Transformatio Consultant
What is Your Hashtag? Discovering Your Passion and the	oonourtaint
Courage to Reinvent Yourself	Embracing Your Power
Corinne Smith, Executive Coach, Author, Facilitator	Sonia Jackson Myles, Advisor to Fortune 500,
	Founder of Sister Accord
Shakti Rising: The Power of S.E.X Magic	
Veronica Clark, Love and Intimacy Coach	2:10PM-2:20PM Break and Switch Workshops
Veronica Clark, Love and Intimacy Coach	2:10PM-2:20PM Break and Switch Workshops #powerupconference



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How to Connect with a "Walk Up Song"

Marva Bailer, Motivator for Individuals and Companies to Thrive -Author, Board Member, Advisor, Vice President of Revenue Social Impact, Twilio

Imposter Syndrome: Overcoming Fear and Stepping Into Your Power Lyndsey Cunningham, Healthcare Leader, Strategy & Transformation Specialist

Know Your Worth, Discover Your Power

Karen Edwards, Director, Ossur Women's Leadership Initiative; Owner and Transformational Life Coach, Strong and Skyward Enterprises

Cover Your Ass(ettes): Creating Women's Financial Security Through Investment Real Estate Jorgi Paul, Founder, Lady of Record

Meta-Vision: The Foundation for Lasting Habit Change Elizabeth Borelli, Author, Personal Growth and Development Coach

> **ReDefining Feminine Leadership** Dr. Sweta Chawla, PharmD, MS, Speaker, Facilitator, Leadership Coach

Lead the Pack: A Simple Guide to Navigating Office Politics Annie Abrams, Award Winning Leadership Development Expert

Building Women's Economic Equality Kate Isler, Co-Founder and CEO, TheWMarketplace

2:20PM-3:00PM

Connection Based Storytelling Rubina Cohen, Owner and Principal, Firefly Strategies

Leading in the Hybrid Workplace with Agility and Resilience

Janet Fouts, Human Potential Facilitator, Speaker, Mindfulness, Resilience and Thriving Coach, TEDx

3:00PM Virtual Attendees Return to Main Session

3:00PM-3:30 PM Roundtable / Virtual Workshops Debrief

Notes, Aha's and Inspired Intentions



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3:30PM-4:00PM Big Re Signs Activity and Break				
4:00PM-4:20PM				
SHARE YOUR BIG RE				
4:20PM				
PRESENTATION OF PROCLAMATION Kate Gallego, Mayor of Phoenix				
4:20PM-5:00PM				
RECREATE PANEL: INTENTIONING THE FUTURE WE WANT				
Gloria Feldt, Co-Founder & President, Take The Lead				
Kate Gallego, Mayor of Phoenix				
Felicia Davis, Founder, Black Women's Collective				
Carmela Ramirez, Produc	er at Más Productions AZ			
5:00PM-6:00PM	5:00PM			
IN-PERSON RECEPTION	VIRTUAL ATTENDEE CLOSE			

Notes, Aha's and Inspired Intentions

Wonderful People I Met



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Page | 7

Speakers

INTENTIONAL LEADERSHIP

KEYNOTE: How to be a Powerful, Impactful, Influential Leader in Any Environment



Leader, Author, Singer, Senior Client Advisor at Morgan Stanley

REWIRE KEYNOTE:

Workplace Equity - Systemic Change From Power Over to Power To



Tara Jaye Frank Equity Strategist, Author of The Waymakers



Co-Founder and President, Take The Lead



Dr. Lily McNair Take The Lead Board Chair and Former President of Tuskegee University



Founder & Chief Community Builder of 100+ Women CEO of the Phoenix Indian Center Who Care Valley of the Sun, Conference Chair



Dr. Nancy O'Reilly Founder, Women Connect4Good



Jolyana Begay-Kroupa

Karianne Munstedt Brand/Beauty Photographer, Coach, Speaker, Author



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REthink Panel: Innovating Equity



Katica Roy CEO, Pipeline Equity



Lisa Mae Brunson Founder, Wonder Women Tech



Marva Bailer Author, Global Speaker, GTM Leader, DEI Leader and Non-Profit Board Member

REcreate Panel: Intentioning the Future We Want



Gloria Feldt Co-Founder & President, Take The Lead



Kate Gallego Mayor of Phoenix



Felicia Davis Founder, Black Women's Collective



Carmela Ramirez Producer at Más Productions AZ



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Page | 9

Notes, Aha's and Inspired Intentions

Breakout Panels

Modern Motherhood: Embrace Your Greatness in Motherhood, Career and Life





Dr. Sophia Yen CEO & Co-Founder, Pandia Health

Amy Looper Founder, Leading Motherhood, Leadership Development & Maternal Well-Being



Elizabeth Borelli Author, Personal Growth and Development Coach



Veronica Lynn Clark Love and Intimacy Coach

Women and Wealth: Building Women's Economic Equality



Kate Isler Co-Founder, TheWMarketplace & Be Bold Now



Suzanne Lerner Founder and CEO, Michael Stars



Jorgi Paul Founder, Lady of Record, Gender Wealth Gap Activist

Making Good Trouble: How To Be An Effective Citizen



Gloria Feldt Co-Founder and President, Take The Lead



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In-Person Roundtables

The Latest in Reproductive Health: #PeriodsOptional, Birth Control, Abortion and Menopause



Dr. Sophia Yen CEO & Co-Founder, Pandia Health

How to Connect with a "Walk Up Song"



Marva Bailer Author, Vice President of Revenue Social Impact at Twilio

Cover Your Ass(ettes): **Creating Women's Financial Security Through Investment Real Estate**



Jorgi Paul Founder, Lady of Record

Lead the Pack: A Simple Guide to Navigating Office Politics



Annie Abrams Award Winning Leadership **Development Expert**



What is Your Hashtag?

Discovering Your Passion

Corrine Smith Executive Coach, Author, Facilitator

Imposter Syndrome: **Overcoming Fear and Stepping Into Your Power**



Lyndsey Cunningham Healthcare Leader, Strategy & **Transformation Specialist**

Meta-Vision: The Foundation for Lasting Habit Change



Elizabeth Borelli Author, Personal Growth and **Development Coach**

Building Women's Economic Equity



Co-Founder and CEO, W Marketplace



Jennifer Wisdom PhD MPH ABPP Wisdom Consulting



Shakti Rising: The Power

of S.E.X Magic



Karen Edwards Director, Ossur Women's Leadership Initiative; Owner and Transformational Life Coach. Strong and Skyward Enterprises

ReDefining Feminine Leadership



Dr. Sweta Chawla PharmD, MS, Speaker, Facilitator, Leadership Coach





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Notes, Aha's and **Inspired Intentions**



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Page | 11

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Virtual Workshops

Overcoming Obstacles to Sharing Your Voice



Hope Timberlake Speaker, Trainer & Coach Empowering Emerging Leaders to Master High Stakes & Everyday Communication

Being an Ally in the Workplace: Making a Conscious Effort to Support Marginalized Individuals



Janet Fouts Human Potential Facilitator, Speaker, Mindfulness, Resilience and Thriving Coach, TEDx

The Entrepreneur Journey: Preparing for Prime Time Panel



Loretta McCarthy Co-CEO and Managing Partner, Golden Seeds



Michelle Tran Co-CEO and Managing Partner, Golden Seeds



Maggie Sanchez Co-CEO and Managing Partner, Golden Seeds

Embracing Your Power



Sonia Jackson Myles Advisor to Fortune 500, Founder of Sister Accord

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Connection Based Storytelling



Rubina Cohen Owner and Principal, Firefly Strategies

Leading in the Hybrid Workplace with Agility and Resilience



Janet Fouts Human Potential Facilitator, Speaker, Mindfulness, Resilience and Thriving Coach, TEDx



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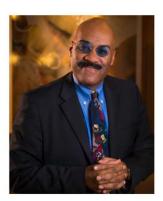
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Page | 12

Congratulations To Take The Lead's 2022 Award Honorees



Carla Harris Leading Woman Award



Vada O. Manager Alex Barbanell Leading Man Award



Accepted Jen Vasin, Chief People Officer Leading Company Award

Helios
Education Foundation

Jane and Vince Roig Leading Philanthropy Award

Michael Stars

LOS ANGELES

Suzanne Lerner Co-Founder, President and CEO of Michael Stars Wear The Shirt Award



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Our Mission

Take The Lead prepares, develops, inspires, and propels all women of all diversities and intersectionalities to take their fair and equal share of leadership positions across all sectors by 2025.

Founded in 2014 by Gloria Feldt and Amy Litzenberger, Take The Lead's bold mission is nothing less than leadership gender parity by 2025.

That's 70 to 150 years faster than the prevalent projections. We're sure this is the moment when a quantum leap to parity can occur — through our uniquely effective programs based on solid research and measurable results. Women embrace their phenomenal power to lead with purpose, confidence, intention and joy — without fear or apology.

We provide breakthrough training, mentoring, coaching and the immediately actionable 9 Leadership Power Tools. Our supportive cohorts propel women to higher intentions and help them make strategic plans to implement their goals. We deliver custom solutions for organizations to achieve gender parity and inclusion. We are driven by the vision of women and men holding fair and equal shares of top leadership positions. And this will create a world that is more equitable and prosperous for all.

Our Programs

Take The Lead Solutions For You: Own your power: If you're ready to take ownership of your career and life while engaging with a vibrant, supportive community, we have just what you need to help you power up and grab that C-suite!

50 WOMEN CAN CHANGE THE WORLD LEADERSHIP

Take The Lead's 50 Women Can Change The World program provides women with the intention and skills to step into greater leadership roles and embrace their power to lead change in the culture of their professions.

9 LEADERSHIP POWER TOOLS WORKSHOPS

Are you seeking to create a more fulfilling life and career? Get the full suite of benefits from our in-depth, in-person programs that fast track your leadership and earning power. Choose from ready-to-use modules in a variety of learning formats to help you redefine, dive and immerse yourself in changemaking power.

9 LEADERSHIP POWER TOOLS ONLINE

Hone your leadership skills and crack the code that's been holding you back from top leadership positions with 9 Leadership Power Tools online training — flexible, accessible and customizable.

COACHING SERVICES

Take The Lead's trusted Leadership Ambassadors are skilled coaches and experts across diverse sectors. Short term coaching on your Strategic Leadership Action Plan, Longer term coaching, and budget conscious small group coaching are available to meet your needs.



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How Your Donations Advance Women's Equality In Power, Pay and Position

Over the next three years, Take the Lead is on a bold mission to break through the external and internal barriers to parity by:

Building the <u>50 Women Can Change the World</u> movement with 25 leadership cohorts that leverage their power to accelerate parity in key sectors.

Reaching 1,000,000 women with the groundbreaking <u>9 Leadership Power Tools</u> training to advance their careers.

Laser-focusing on solutions through thought leadership, storytelling, and amplifying all women+'s voices.

When you use your power to give your tax-deductible gift to Take The Lead, a 501(c)3 nonprofit organization, you're joining the movement for gender parity in leadership by 2025. That's 70 years faster than the most optimistic projection, but with your help we can do it.



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The Alex Barbanell Leading Man Award Challenge

Introduced by Dede Bartlett, Co-Chair of the Jim and Dede Bartlett Foundation

Join us in supporting Take The Lead's work in helping men become equal partners with women in the mission for parity, an initiative that Alex Barbanell stood by and stood for.

Scan the QR Code or go to the link above, click Donate-In Memory Of-Enter "Alex."







ALEX BARBANELI







Dede Thompson Bartlett

Dan Sager

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Lily McNair



Michael Stars

LOS ANGELES

Suzanne Lerner

Insight^{‡†}

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Loretta McCarthy

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Applause To Our Entertainers!

BETTY



With MC Extraordinaire Aly Palmer! helloBETTY.com

Song Credits: RISE: By BETTY (Ziff/Palmer/Ziff) ©BETTYRules Music/BMI

TOGETHER: By BETTY (Ziff/Palmer/Ziff) ©BETTYRules Music/BMI

HERCULES: By BETTY (Ziff/Palmer/Ziff) ©BETTYRules Music/BMI

MAKE A DIFFERENCE: By BETTY (Ziff/Palmer/Ziff) ©BETTYRules Music/BMI



Marina Arsenijevic International Award-Winning Pianist and Composer marinainamerica.com



Rhythmic Brazilian Jazz featuring Beth Lederman (piano) Sandra Bassett (vocals) Mary Petrich (sax) Mark Williams (bass)



Jazz Con Alma



American Country Singer and Songwriter

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BOARD OF DIRECTORS



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Dr. Nancy O'Reilly Founder, Women Connect4Good Foundation



Gloria Feldt Co-Founder and President, Take The Lead



Dianne Dillon-Ridgley Environmentalist & Human Rights Activist



Denise Lee Founder and CEO, Alala



Lauren Embrey President, Embrey Family Foundation



Loretta McCarthy Managing Director, Golden Seeds



Stacey Engle Training/Leadership Consultant, Former President of Fierce



Misha Rao CEO & Founder, Haus of FinTech



Leon Silver Partner, Gordon Rees Scully Mansukhani, LLP



Katica Roy Founder and CEO, Pipeline Equity



Manager, People Rotation Program, Gusto



Maggie Sanchez Investor, Entrepreneur, Digital Transformation Consultant



VP Digital Transformation and Global COE, Insight



Michelle Tran Head of Enterprise Sales, SVP, Vestwell



Kathy Robb Robb Water Partners



Laura Vega Associate General Counsel and Director, Insight

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Page | 20

YOUR VOTE IS YOUR VOICE





Check To See If You Are Registered To Vote

VOTE EARLY DAY 2022



Vote Early October 28, 2022





Sign Up To Be A Poll Worker



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Thank You To Power Up Conference Chair Kim Tarnopolski



Kim Tarnopolski is a multi-talented leader and community advocate who brings years of experience from corporate, owner-managed business, and charitable worlds. She is a community builder who excels in building rapport and attracting individuals to causes and organizations. Kim is highly motivated with a successful track record of making things happen and getting things done. She is known for quality, exceptional client service, high ethical standards, and a professional reputation.

Kim started her career in corporate America before moving into entrepreneurship to run her own business a human resources consulting firm. These two decades

of business experience gave her the opportunity to hone her skills in communication, accountability, relationship building, policy and process development, complex decision making and problem solving, and business management.

After making her impact in the business world, she shifted her focus and priorities to her community. When her daughter was in middle school, she discovered the need and a passion to help youth, teens and young adults maneuver the challenges of adolescence. She was actively involved with Teen Lifeline as a board and committee member for several years.

In 2004, Kim learned about a giving circle model of philanthropy and founded 100+ Women Who Care Valley of the Sun. Through 100WWC, funding, awareness, and exposure have been brought to Phoenix metro nonprofits that are making an incredible impact on the lives of their community members. She is personally responsible for the grant process and communication with their charities. As of today, almost \$1 Million has been donated to over 90 local nonprofits. Kim is also the Grant Manager for The Lodestar Foundation, a private organization focused on promoting philanthropy and collaboration in the nonprofit sector.

Kim is an active member of ASU's Women and Philanthropy group along with the President's Club. She is a graduate of the FBI's Citizen's Academy and member of their Alumni Association. These two organizations provide her with valuable information about our higher education system and risks to our society.

She is a community steward who has made a Valley wide impact to better the lives and opportunities for others.



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<u>Stay Powered Up With Our Big RE Follow Up Webinar</u> October 13, 2022, at 10:00AM PST

Please Share Your Feedback and Suggestions





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