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TAKE THE LEAD EXPANDS AND APPOINTS LEX SCHROEDER AS DIRECTOR OF STRATEGY AND PARTNERSHIPS

NEW YORK, NY – SEPTEMBER 3, 2015 – [Take The Lead](#) announces that Lex Schroeder, will become Director of Strategy and Partnerships on September 15, 2015. Schroeder will oversee and expand Take The Lead’s leadership development and training programs, in particular its new Train the Trainer initiative to expand its unique “9 Leadership Power Tools to Advance Your Career” workshop for companies and individuals. She will also develop partnerships with organizations and individuals aligned with Take The Lead’s goal of leadership gender parity by 2025.

Take The Lead cofounder and president, and creator of the 9 Power Tools curriculum, [Gloria Feldt](#) said, “Lex has demonstrated strong commitment to women’s leadership parity by volunteering her extraordinary organizational development, training, and thought leadership talents during our initial startup phase. We are delighted to bring her aboard in this new capacity. I have all confidence she will help move the organization to its next level.”

“I’m excited to work with such a clear-thinking and important organization at this time in history and to join Gloria in Take The Lead’s mission of leadership gender parity by 2025,” Schroeder said. “It’s the right thing to do, the research says it’s the smart business decision, and we help women get there by working together across organizations and differences. By helping women embrace the power and agency they already have and connecting women leaders to each other – that’s how you shift systems. Organizations also need help supporting the women leaders they already have through their leadership pipelines. Take The Lead does that.”

Lex brings nine years experience as an editor and strategist in the systems thinking community. At The Lean Enterprise Institute in Cambridge, Mass., Schroeder was founding editor of the Institute’s first community publication, The Lean Post, and the liaison for its new Lean Product and Process Development initiative. Schroeder learned how to build resilient organizations and communities as an editor at The Berkana Institute under the leadership of Margaret Wheatley and Deborah Frieze. With the Art of Hosting, Schroeder learned to convene and host cross-sector, strategic conversations. Her entrepreneurial career began with a nonprofit solutions journalism startup that she co-founded in Boston.

Schroeder earned her B.A. in Government at Smith College. She is a frequent speaker on leadership, the future of work, and systems change, having spoken at Yale, the

Harvard School of Public Health, and the Kauffman Foundation. She's written for Color Magazine and Boston.com and been featured in *Fast Company*. Schroeder is featured by *strategy + business* magazine as one of 10 business thinkers and observers who helped map the history of management ideas for their 20th anniversary issue.

About Take The Lead

[Take The Lead](#) prepares, develops, inspires and propels women to take their fair and equal share of leadership positions across all sectors by 2025. It's today's women's movement, the needed game changer, a unique way for women to embrace power and leadership parity.