

# Invest in **Women**, Power **UP** Your Organization

An increase in the share of women leaders from zero to 30% is associated with a **15% increase in profitability.**

— Harvard Business Review, Feb 2016

Partner with Take The Lead to **optimize your most underutilized resource—women**—and get immediate value. Take a strategic approach to your leadership development with the breakthrough **9 Leadership Power Tools** to Advance Your Career learning program developed by Gloria Feldt, Take The Lead Co-Founder and President and bestselling author of *No Excuses: 9 Ways Women Can Change How We Think About Power*. Rooted in a deep understanding of women's relationship with power, and delivered to you by our diverse team of Leadership Ambassadors, these Leadership Power Tools:

●  
equip women with immediately actionable tools proven to enhance performance

●  
inspire sustainable leadership aspirations, behaviors, confidence, and actions

●  
link professional development to your organizational objectives and increased profits

Our Leadership Power Tools adapt to your organization's **size, budget, sector**, and short- to long-term **goals**. Whether you are a start-up of 10 people, a mid-sized NGO, or a large multi-national corporation, we have a solution for early career, mid-career, or executive women. And **we get results**: up to 90% of past workshop participants applied their action plans within three months—an immediate return on investment.



## **Redefining Power:** An Introductory Course to the Leadership Power Tools

*Half-Day, 10 or more persons, US\$800/person\**

Do you have a small team with limited time and money? The Introductory Course is designed for you. In half a day, learn a new definition of power, dismantle implicit biases, learn three to four Leadership Power Tools, and draft individual Strategic Leadership Action Plans.

**“**I have provided accolades for this class to the leaders in my organization and will continue to recommend the class to women inside my company. You are a gift to women and their journey to be recognized (not minimized) and welcomed as peers and equals in leadership!”

— Heather Sticlder, Program Director, Intel

“After Take The Lead's 9 Leadership Power Tools workshop, our organization has experienced a positive and visible change. Because of the dynamic and practical strategies, our ERG leaders are working on their individualized action plans to consistently add value both to their own professional development and to our company.”

— Kendra Thomas, Global Director for Diversity & Inclusion, Pearson



## **Deeper Dive:** Power Redefinition and Application of All 9 Power Tools

*Full-Day Workshop, 10 or more persons, US\$1,000/person\**

Choose the Deeper Dive option to equip women with all 9 Leadership Power Tools. We believe in striking fast and hard while the iron is hot. In our day-long workshop, participants create individual Strategic Leadership Action Plans leveraging their new-found power to achieve personal and professional growth. Your dedicated Leadership Ambassador/s will follow up on the team's progress. It's a one day investment with sustainable impact.



## **Full Immersion:** 9 Leadership Power Tools & Strategic Action Plans

*Two-Day Program, 10 or more persons, US\$1,500/person\**

Address organizational and business issues around gender dynamics as part of diversity and inclusion. In this comprehensive program, you receive training in the 9 Leadership Power Tools curriculum, learn “gender bilingual communication,” create individual Strategic Action Plans, and harness newly redefined power and leadership to solve business issues and achieve organizational goals. Follow-up and group coaching sessions are included.

**Your vision, ideas and plans have the power to shape the future.** — Gloria Feldt

**Shape your organization's future.** Take The Lead now and call or email Leadership Ambassador Lex Schroeder to discuss which option is right for you.

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\* Rates are based on minimum group size. Larger groups enjoy bigger savings. Preferred rates are offered to NGOs and Take The Lead Partners and Sponsors.